



Compassion Water 5K Walkathon

Sponsorship Proposal



Bodhi Youth of America

About the Walkathon

In support of the World Peace Gathering 2010 hosted by the Compassion Service Society (CSS), we, the young generation, Bodhi Youth of America (BYA) is hosting a Compassion Water Walkathon on November 14, 2010.

BYA took upon itself to join with CSS to raise awareness of the need for safe water in developing countries, and to bring clean water filter systems to remote villages and rural communities in those countries in need such as Haiti and Viet-Nam.

The prospect of safe water is an impossibility in these countries. We want to help improve their health and quality of life through safe drinking water. The relief we hope to bring will allow our fellow beings, especially young children, who are less fortunate than us to live in peace without having to struggle to have clean and safe water every day.

Clean and safe water is the first essential step to help them to be able to reach their full potential in life. We are trying to spread the hope that we enjoy as Americans to the rest of the human race.
Safe water to save lives!

The 2010 event hopes to raise \$100,000 and attract 1,000 walkers. The Walkathon will take place on Sunday, November 14, 2010 at Aldrich Park in UCI campus.

A Great Opportunity

- We are offering you an opportunity to be part of what is undoubtedly one of the fastest growing fundraising events in the world.
- Public interest in the event is expected to grow and your association with the event will bring its own reward.
- All donation are tax deductible according to IRS rules.

Sponsor as a Company

Every contribution helps our cause. Your contribution is imperative for the success of our endeavor. You can contribute by:

- Sponsoring a Silver, Gold, Platinum, or Diamond Package
- Provide in-kind free products to sell at the walk
- Advertise our cause in your business
- Donate cash or needed materials for the walkathon
- Sponsor a walker or a walk team.

Sponsor as Individual Fundraiser




























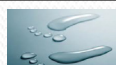



Each individual walker or Team commits to raising funds when they register to pledge to walk and are asked to set fund-raising target at least \$100 each to reach our target of \$100K. So if you are entering as a team, please set your target \$100 x number of walkers in the team.

Individual Incentives:

- Every \$50 raised, you receive one raffle ticket to be drawn for gift baskets valued at a minimum of \$50 (5-10 baskets)
- Most-Raised Individual wins \$500 gift card

Gift baskets includes: Lasik Vision Certificate, Amusement Park tickets, Entertainment, Music, Movie Tickets, DVD's, iTunes gift card, iPod Shuffle, Spa, Games (StarCraft), Gameboards, Arcade/Laser Tagging/Paintball/Airsoft Certificates.

BUSINESS SPONSORSHIP PACKAGES

<p>Sponsorships are Tax-Deductible and great advertising for your business! Plus, sponsorship help bring greater awareness and attention to people about the Compassion Water Project. Please Call Carolynn or Nima at 714.701.0165</p>	<p>Silver \$500</p>	<p>Gold \$1,000</p>	<p>Platinum \$2,000</p>	<p>Diamond \$5,000</p>
Exclusive Benefits:				
Name placement on walk posters at refreshing stations at the walk site				
Name or Logo presence on Walk-a-thon webpage with hyperlink capabilities				
Walk day on-site acknowledgment by emcees every hour				
Banner placement at walk path on the walkathon day - up to 10' (Business provides banner)				
Logo printed on the back of the walkathon t-shirts (2" inches tall, 1000 Qty)				
Name announced at the end of Radio Khai Tam program and listed at the bottom of walkathon email communications				
Name printed on the reusable aluminum water bottles (1000 Qty.)				
Logo printed on the back of the walker lab cards (1000 Qty.)				
Logo recognition on special thank-you banner at Walk Day Main Stage				
A 30-second advertisement during TV Khai Tam program on SBTN or Little Saigon TV (4 repeats)				
Recognition with an appreciation plaque at the Walkathon				
A good location sponsoring sale/promotion booth (10' by 10')				

- **Deadline to accept sponsor name/logo for printing on t-shirts and bottles is 10/24/2010**

VENDOR SALE OR PROMOTION BOOTHS

GENERAL BOOTH REQUIREMENT

- ❖ For profit-based business, we kindly request your contribution of \$500
- ❖ For non-profit organizations, we kindly request for \$100 contribution or provide 50 registered walkers to participate in the walkathon.
- ❖ The purpose of the walkathon is to fundraising, thus the sale of related products are encouraged to help the cause.
- ❖ Due to our organization ethical values, all sale products and promotional information need to be approved in advance.
- ❖ Equipment: Vendors are responsible for your own equipments and other materials for your booths. We will provide one table, 2 chairs, and a 10x10 tent per booth.
- ❖ Food vendors must meet the health codes of Orange County Health Department

OPPORTUNITY DRAWING: There will be opportunities for raffle ticket drawings throughout the walkathon day. We are asking vendors for your support to donate your products and/or gift cards to be given away in our gift basket prizes. This will be an opportunity for your company to reach out to the youth community and 1000+ participant walkers.

Application deadline is October 24, 2010.

**Please send your application as early as possible
so we can accommodate you with good booth location.
Booths are on first come first reserved basis.**

Compassion Water Walkathon 2010 Sponsorship Form

Sponsoring Company: _____ Point of Contact: _____

Address: _____, City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Email: _____

Please mail this form with check or money made payable to: CompaSS or Bodhi Youth of America
P.O. Box 2218, Fontana, CA 92334

Yes, I am interested in sponsoring your 5k Compassion Water Walk-a-Thon at the following level:

Check the one that applies:

<input type="checkbox"/>	SILVER.....	\$500.00
<input type="checkbox"/>	GOLD.....	\$1,000.00
<input type="checkbox"/>	PLATINUM.....	\$2,000.00
<input type="checkbox"/>	DIAMOND.....	\$5,000.00
<input type="checkbox"/>	Vendor Booth.....	\$500.00
<input type="checkbox"/>	Promotional Table for Non-profits.....	\$100.00

Sponsor Total Amount: _____

Official Company Name (to be advertised as sponsor): _____

Official Company Website (if wish to be linked): _____

Official Company Logo: Enclosed here manually Send via Email

Payment Info: Our Check is enclosed Bill Me

Notes: _____

Sponsor Signature: _____ Date _____

Sponsorship Proposal 2010

Please send the application and check to:

Bodhi Youth of America
P.O. Box 2218, Fontana, CA 92334

Please make the check payable to
Compassionate Service Society, Memo: Walkathon 2010

Phone: 714-701-0165

Voicemail: 909-233-4223

Fax: 909-753-0359

Email: walkathon@bodhiyouth.org

Website: www.bodhiyouth.org

The Sponsorship Committee (will return your call after hours)

Khanh-Ly 714-701-0165

Nima Moravej 714-401-0634



Bodhi Youth of America

501 (C)3 Tax Exempt Organization